

Awards and Press

2009

- CBC Kids' Wonderworld nominated for Canadian New Media Awards
- That's So Weird Website on YTV.com nominated for Kidscreen Award - Best Companion Website 2008
- Sidney Crosby Flash-Video website featured on MSN and Nova Scotia's Chronicle Herald front page - received up to 120,000 unique hits per day.2007
- Cannes Cyber Lions - short listed for in the Charities, Public Health & Safety and Public Awareness category. Only 11 agencies in Canada made the shortlist which includes over 200 international firms.
- Ice Award's Craft Award - awarded for excellence in craftsmanship of product.
- Silver Leaf Award - Award of Excellence in the Electronic and Digital Communication Category.
- Applied Arts Magazine features Flash video website notworthit.ca: volume 22, no. 1
- AASCIF Annual Communication Awards (USA)2006
- Chronicle Herald - Spark Media's Allan Kennedy writes article on the future of digital marketing.
- Applied Arts Interactive Award for 2006 in the public service/charity category for Notworthit website

- Digital Eye Magazine reviews notworthit.ca
- Strategy Magazine review of www.notworthit.ca website
- 10th Annual Webby Awards: Official Honoree for Acadia University Portal
- Adobe Site of the Day (Jan. 11, 2006) for Acadia University Portal
- Ice Awards Silver Medal for Great Reasons to Smoke
- Ice Awards - Merit Award (Aliant Youth Portal)
- Ice Awards - Merit Award (Work Safety Flash Game for WCB)
- Ice Awards - Merit Award (Alpine Dream Ride Flash Website)
- United Nations Environment Program - website featured among top other campaigns internationally (notworthit.ca)2005
- Gemstone's Jasper Award for Great Reasons to Smoke website & WCB Young Workers' Game
- Summit creative awards- silver award for Bluteau Devenney Website (no longer online)2004
- Applied Arts Design & Advertising Annual: January/ February, vol.19 featured Nike RunTO as experimental flash website
- Communication Arts Magazine features Nike RUNTO2003
- Media Innovation Awards - Best of Show over 1 Million dollars
- Canadian Marketing Association Awards Interactive - Gold Medal
- Digital Marketing Awards - Best of Show for 2003 - Nike RunTO (2003 version)
- Digital Marketing Awards - Integrated Campaign - Gold
- Digital Marketing Awards - Experimental Award2002
- Article on animation written by Allan Kennedy for the Computer Arts Magazine (U.K.)
- Bomb Shock Award - flashcan Animator - worked on flashcan's video tool (www.flashcan.com)
- Macromedia Site of the Day (feb. 23, 2002) for content work with flashcan Animator2001
- Co-Author of book on advanced AS Programming, "Macromedia Flash Super Samurai" - published by Macromedia Press - now owned by Adobe.
- Ultrashock.com: ActionScript tutorials: wrote two featured articles on the use of programmatic sound.